

Overview

Reaches nearly 1,000,000 health conscious Canadians weekly
Medical Centres, Labs, Hospitals

WHY HEALTHCARE NETWORK?

- 74% believe health & wellness message is best delivered in a healthcare environment
- 47% are more likely to believe an ad in this environment
- Close to 1,000 waiting room nationwide
 - 81 in BC (50 more added this fall)
- 68% are women
- 66% are between 25-54 (36% are over 50)
- 30% are accompanied by at least one person
- 78% have children



* Global Target Marketing

W | M | G

WESTERN MEDIA GROUP